

Alliance Breakfast Club sponsorship

Each quarter, the *Alliance Breakfast Club* brings together leading philanthropy practitioners, non-profit leaders, academics and others in London to discuss questions arising from the special feature in the latest issue of the magazine. The discussion is led by a panel of leading experts on the topic, where possible including one of the guest editors or other contributors to the special feature.

Sponsoring the event gives you an excellent opportunity to reach this audience as well as helping us to facilitate lively discussions about philanthropy.

As an event sponsor you will receive the following:

In advance of the event

1. Credit and logo on our website for up to 3 months at <http://www.alliancemagazine.org/breakfast-club/>
2. Credit and logo on all email invitations (minimum of two) and all event reminder email communications

On the day of the event

3. Credit and logo on all printed materials for the attendees including agendas and delegate lists
4. Credit and logo on any A/V presentations (if available)
5. Opportunity to distribute marketing materials to all delegates
6. A two minute time slot at the start of the event to speak about your organisation

After the event

7. Credit and logo on the written report of the event
8. Credit and logo on any video recording of the event (if available)
9. 20% discount on all Alliance advertising. Order must be placed within 3 months, ad must run within a year.

The cost to sponsor an Alliance Breakfast Club is £1,250

Please contact Sam Desborough Email: sam@alliancemagazine.org; Tel: 0207 062 8918 to register your interest, find out more about our upcoming events or discuss alternative bespoke packages.