

# Alliance magazine

## Event Sponsorship 2021



### Climate philanthropy now where should philanthropy put its funding?



**Winnie Asiti**

Member of Next Generation  
Climate Board of the Global  
Greengrants Fund



**Jennifer Kitt**

Founding President of the  
Climate Leadership Initiative



**Hannah Young**

Deputy Consul General, British  
Consulate General in New York



**Nigel Topping**

High Level Climate Action  
Champion for COP26



**16 June 2021**  
**5pm BST**

Supported by Fondation de France  
In partnership with British  
Consulate General in New York

# Alliance event sponsorship

## £1,500

“Excellent, thought-provoking contributions from panellists. Great for us to consider as a secular funder”

Each quarter, *Alliance* brings together leading practitioners, non-profit leaders, academics and others in London to discuss questions arising from the special feature in the latest issue of the magazine. The discussion is led by a panel of leading experts on the topic, where possible including one of the guest editors or other contributors to the special feature.

Sponsoring the event gives you an excellent opportunity to reach this audience as well as helping us to facilitate lively discussions about philanthropy.

Your sponsorship also means you are credited for ensuring **free attendance for all delegates.**

### As an event sponsor you will receive the following:

#### In advance of the event

- 1 Credit and logo on our website for up to 3 months at [alliance-magazine.org/events](http://alliance-magazine.org/events)
- 2 Credit and logo on all email invitations (minimum of two) and all event reminder email communications
- 3 Credit for free attendance of this event to all, if applicable



#### On the day of the event

- 3 Credit and logo on all printed materials for the attendees, including agendas and delegate lists
- 4 Credit and logo on any A/V presentations (if available)
- 5 Opportunity to distribute marketing materials to all delegates
- 6 A two minute time slot at the start of the event to speak about your organisation

#### After the event

- 7 Credit and logo on the written report of the event
- 8 Credit and logo on any video recording of the event (if available)
- 9 20% discount on all *Alliance* advertising. Order must be placed within 3 months, ad must run within a year

Please contact **Annmarie McQueen** to register your interest, find out more about our upcoming events or to discuss alternative bespoke packages.

[annmarie@alliancemagazine.org](mailto:annmarie@alliancemagazine.org)

#### Upcoming live events

September 2021  
25 years of *Alliance* magazine:  
Special 100th issue edition

# Webinar sponsorship

£1,250

*Alliance* has an extensive digital events programme, bringing together global philanthropy practitioners, advisers, leaders and academics from around the world to discuss vital, current topics in the sector.

Each webinar lasts an hour and brings in an average of 500 registrants. Sponsoring an Alliance webinar gives you the chance to reach this audience, engage with them on their interests and be acknowledged in facilitating ongoing, important discussions in the world of philanthropy and social investment.

## As a webinar sponsor you will receive the following:

### In advance of the event

- 1 Credit and logo on all email invitations (minimum two), and all event reminder communications
- 2 Credit and logo on any Alliance news/communication items related to the event

### On the day of the event

- 3 Credit and logo on all slides during the webinar
- 4 A two minute time slot at the start of the event to speak about your organisation

### After the event

- 5 Credit and logo on written report of the event
- 6 Credit and logo on any video recording of the event, if applicable
- 7 Contact details provided of all registered attendees (GDPR compliant)
- 8 20% discount on all *Alliance* advertising. Order must be placed within 3 months, ad must run within the year

## Have your own idea for an Alliance webinar topic?

Contact **Annamarie McQueen** and see if your sponsorship could bring this issue to our audience.

[annmarie@alliancemagazine.org](mailto:annmarie@alliancemagazine.org)

## Upcoming webinars

July 2021

[The future of philanthropy in North America](#)

August 2021

[Black women in philanthropy](#)

September 2021

[25 years of Alliance magazine: Special 100th issue edition](#)

October 2021

[The future of philanthropy in Europe](#)

November 2021

[The future of philanthropy in Asia](#)

November 2021

[The future of philanthropy media](#)

December 2021

[Food systems and philanthropy](#)



For more information contact [annmarie@alliancemagazine.org](mailto:annmarie@alliancemagazine.org)